

Utah Library Association 2005 Annual Conference

Sponsoring Opportunities

Amount of Donation	Category	Possible Uses	Acknowledgement
Under \$200.00	Bronze	Contributor to: - one of 4 refreshments breaks - table centerpieces for one of 2 luncheons - purchase of raffle prize - unspecified support	-Listed in Program -Name on Exhibit Entrance Unit
\$200.00 - \$499.00	Silver	Bronze uses and/or: - Room Internet Access - Speaker fees or lodging -Bottle of water in each registration bag with company information label	-Listed in Program -Name and Logo on Exhibit Entrance Unit
\$500.00 - \$999.00	Gold	Bronze and Silver uses and/or: - Sole sponsor of a refreshment break - Sole Internet use sponsor - Sole contributor to specific speaker	-Listed in Program -Sign announcing sponsorship of event or service at sponsored location -Name and Logo on Exhibit Entrance Unit
\$1,000.00+	Platinum	-President's Reception at Art Gallery (Thursday evening) -Comedy Club Event (Thursday evening) -Cyber Cafe' (throughout conference in exhibit hall) -Other requests	-Banner announcing sponsorship of event or service at sponsored location -Listed in Program -Name and Logo on Exhibit Entrance Unit

Advertising Opportunities

Option	Size	Description	Rate
A	2 x 3.5 inches	Business Card	\$50.00
B	3.25 x 5 inches	Quarter Page	\$100.00
C	8 x 5 inches	Half Page	\$150.00
D	8 x 10 inches	Full Page	\$225.00

For More Information, Contact JaNae Kinikin

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Send Payments to:

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Please make checks payable to **Utah Library Association**