

WEDNESDAY SESSIONS

9:00 am – 12:00 pm

STORYTELLING AND STORYTIMES: TECHNIQUES, BUDGETS, PROPS AND PUPPETS

JR Ballroom 1

Children's librarian(s) demonstrate ideas for story times. Session could be loud and playful.

(Repeat Session at 1:30 pm)

Speaker: Crystal Bilyeu, Cedar City Public Library
Audience: Public Librarians
ULA Section/Sponsor: Public Section

PUBLIC LIBRARY SPECIAL COLLECTIONS: WHAT AND HOW

JR Ballroom 2

Defining, collecting and preserving history and genealogy in public libraries with little or no formal training in preservation techniques.

Speakers: Paula Mitchell, SUU; Doris Burton, Uintah County; Steve Decker, Cedar City
Audience: Public Librarians
ULA Section/Sponsor: Public Section

WHY TEENS READ GENRE FICTION

JR Ballroom 3

Sharyn November is Senior Editor for Puffin and Viking Children's Books, and Editorial Director of Firebird Books. Her many authors include Laurie Halse Anderson, Charles de Lint, Meredith Ann Pierce, Nina Kiriki Hoffman, and Nancy Farmer. A long time advocate of speculative fiction, she will speak about the popularity of the genre with teens, about giving teens the freedom to read, and about the state of genre publishing.

Speakers: Sharyn November, Senior Editor Puffin and Viking; Susan Spicer, Librarian; Brooke Young, Librarian; Julie Bartel, Librarian
Audience: Public Service Librarians
ULA Section/Sponsor: YART

1:30 pm – 4:30 pm

MENDING: IS IT WORTH THE TIME AND TAPE – OR – HAVE GLUE GUN WILL TRAVEL

JR Ballroom 2

Books coming apart, torn pages? What is the best way to handle these and other problems? Kathy and her staff will give demonstrations on mending techniques for libraries of all sizes. Some hands-on work. Bring a few problem books from your collections and get mending solutions from Kathy.

Speaker: Kathy Worthen, Orem Public Library
Audience: Public Librarians
ULA Section/Sponsor: Public Section

THE FREEDOM TO EXPLORE

JR Ballroom 3

Teens are often drawn to dark fantasy, horror, and realistic fiction that pushes the boundaries of what adults might view as acceptable for their age. Why do teens like to be scared? Disturbed? Shocked? Exploration is part of growing up, advises Sharyn November, Senior Editor for Puffin and Viking Children's Books, and Editorial Director of Firebird Books. Come hear why teens need the freedom to explore, how they self-censor what they don't understand or don't like, and what librarians can do to help.

Speakers: Sharyn November, Senior Editor Puffin and Viking; Susan Spicer, Librarian; Brooke Young, Librarian; Julie Bartel, Librarian
Audience: Public Librarians
ULA Section/Sponsor: YART

THURSDAY SESSIONS

8:00 am – 9:00 am

CSRT BUSINESS MEETING Room 101

8:30 am – 9:00 am

LIRT BUSINESS MEETING Room 102

9:00 am – 10:30 am

ULA BUSINESS MEETING AND KEYNOTE ADDRESS Egyptian Theater

Cheewa James will present the keynote address for the conference titled “Climb off Dead Horses: Mastering Change”

11:00 am – 12:00 pm

THE BETTER MOUSETRAP: PLANNING & BUILDING OUR INFORMATION COMMONS Room 101

By planning our Information Commons around student needs –beyond more computers and new technology,– we've increased our gate-count dramatically. See how integrated services and collaborative learning spaces keep students coming back for more.

Speakers: Chuck Malenfant, Westminster; Stephan Ross, Westminster
Audience: Administrators
ULA Section/Sponsor: Academic Section

THE NEWBERRY EXPERIENCE Room 102

Marsha served on the 2005 Newbery Committee. She will talk about that experience and how the award winners have changed over the past two decades. She will also share some of her favorite titles published in 2004.

Speaker: Marsha D. Broadway, BYU
Audience: Children's Librarians
ULA Section/Sponsor: CSRT

MANAGING AND ELIMINATING CATALOGING BACKLOGS Room 103

Do you have a backlog in your library? Are you trying to find the best way to solve the problem? We will share with you our experiences, both positive and negative, on how we did it in-house, with local and national vendors.

Speakers: Connie Lamb, BYU; Erminia Chao, BYU; Sharolynn Pyeatt, BYU; Jan Robertson, U of U
Audience: Technical Service Librarians
ULA Section/Sponsor: TSRT

ACTIVATE YOURSELF! FIGHTING THE FORCES OF SEDENTARY LIVING

Room 201

Does your mouse get more action than you? Increasing everyday activity can benefit your overall health, and protect you from chronic conditions such as heart disease and diabetes. Dr. Michael LaMonte, Director of Epidemiology at the renowned Cooper Institute in Dallas, will discuss lifestyle and behavioral choices that sedentary people can make to become more physically active. The "active living" program will appeal to those who do not participate in traditional exercise, and will inspire those who do to keep moving!

Speaker: Michael LaMonte, Director of Epidemiology, Cooper Institute
Audience: Share Interests of Sponsor
ULA Section/Sponsor: HEART

DEVELOPING DIGITAL COLLECTIONS

Room 202

Two renowned digital projects at the U of U, Utah Digital Newspapers & Western Waters Digital Library, describe how they started and continue to operate. Topics include background, goals, organization, collaboration, problem solving, & ongoing issues.

Speakers: John Herbert, Marriott Library; Susan Salem, Marriott Library
Audience: Media or Digital Librarians
ULA Section/Sponsor: CDTT

THE REFERENCE INTERVIEW

Room 203

This presentation will focus on the reference interview and will provide you with tips for working with patrons to determine their actual information needs.

Speakers: Leticia Camacho, BYU; Betsy Spackman, BYU
Audience: Public Service Librarians
ULA Section/Sponsor: ACRL

ULA MEMBERS: MANAGE YOUR MEMBERSHIP ON LINE

Executive

ULA members can manage their membership online. ULA uses Memberclicks, an online directory service, to automate many of our membership activities. Members can pay dues online, register for the annual conference; edit their own personal profile, which include your address and job title. If you don't remember what round tables you have joined, your profile can tell you, and you can change them whenever you like. You can also look up your colleagues around the state to get their email and mailing address. There are many more potential uses of this automated service.

Speaker: Ranny Lacanienta, BYU
Audience: Share Interests of Sponsor
ULA Section/Sponsor: CDTT

PATRON RIGHTS: FROM BOOK CHALLENGES TO CONFIDENTIALITY

Gallery

Panel discussion of the rights of the patron and the responsibility of the library to the patron and the public.

Speakers: Panel Discussion
Audience: Public Librarians
ULA Section/Sponsor: Public Section

CLIMBING THE LADDER IN THE LIBRARY WORLD

Lounge

This program is a panel discussion on where to go from here. Now that you have a job in the library, how do you get recognition / certification so that you can move to a better job? Program includes Board of Education, State Library certification, Emporia state, two year degrees and other options.

Speakers: Georgia Loutenstock, Utah State Board of Education; Robyn Patterson, Provo City Library; Sherrie Haderlie, Utah State University; Shannon Hoffman, BYU
Audience: Paraprofessionals
ULA Section/Sponsor: LPSSRT; Continuing Education

1:15 pm – 2:15

**ALA UPDATE
Room 102**

Find out what's new, and what's exciting on the horizon at ALA- including its proposed new strategic plan 'Ahead to 2010.' Help ALA chart its future by sharing your ideas-and gripes-about the association and how it can better serve your needs.

Speaker: Michael Dowling, Director, Chapter Relations Office of ALA
Audience: Share Interests of Sponsor
ULA Section/Sponsor: ULA Conference Committee

**SESSION 1: WHO'S ON FIRST, WHAT'S ON SECOND? MAKING SENSE OF DIGITAL PRESERVATION
Room 103**

Why is Digital Preservation so important for libraries today? What resources are available? Who is working on the problem? How do we save our materials? This session looks at the whole digital preservation ball game.

Speaker: Chris Erickson, BYU
Audience: Academic Librarians
ULA Section/Sponsor: TSRT

**REFWORKS: MAKING IT WORK AT YOUR LIBRARY
Room 203**

Introduce RefWorks to those familiar with bibliographic management tools such as EndNote and those who are unfamiliar. Discuss how we teach it and the questions that arise from students, faculty and staff. A demonstration will be included.

Speakers: Bobby Hollandsworth, Westminster; Chuck Malenfant, Westminster
Audience: Academic Librarians
ULA Section/Sponsor: Academic Section

**SUPER SUMMER READING IDEAS
Gallery**

Vicky and Anne will be sharing the statewide summer reading theme for 2006. Their presentation will help librarians get a jump start on planning activities for their summer reading programs for children. Come listen to their great ideas - and share some of your own!

Speakers: Anne Nabaum, Salt Lake County; Vicky Turner, American Fork Library
Audience: Children's Librarians
ULA Section/Sponsor: CSRT

**TECHNOLOGY ISSUES FOR PUBLIC LIBRARIES
Lounge**

Panel discussion about what technologies are available, how to use them, and what can be afforded.

Speakers: Panel Discussion
Audience: Public Librarians
ULA Section/Sponsor: Public Section

1:15 pm – 3:30 pm

**THERE IS NO TIME LIKE THE PRESENT: LIBRARIANS LEARNING THE DIGITAL LANGUAGE OF THE
FUTURE
Room 101**

The goal of this hands-on presentation is to introduce participants to the basic concepts and use of Blogs (Web logs), Wikis (Hawaiian Term for "quick"), IM (Instant Messaging), FTP (File Transfer Protocol), and VoIP (Voice over IP). The use of these technologies is becoming increasingly common by people all over the world

and will have a significant impact on libraries and librarians. Participants of this two-hour session will come away with a better understanding of:

- Commonly used Internet Communication Technologies (ICT)
- How professionals are utilizing ICT to communicate
- How to begin using ICT in their personal and professional lives

Speakers: John Bramble, Eccles Health Sciences Library; Nancy Lombardo, Eccles Health Sciences Library; Valeri Craigle, Eccles Health Sciences Library; Jeremy Nelson, Marriott Library
Audience: Academic Librarians
ULA Section/Sponsor: CDTT

¡MUSICA LATINA! COLLECTION DEVELOPMENT AND LISTENER'S ADVISORY STRATEGIES FOR LIBRARIES **Room 201**

Latin music is a rich blend of rhythms primarily created as a dance medium. It comes from more than 20 countries in Latin America and Spain, each with its own identifiable sound, and it has had an influence on other musical styles all over the world. Expert musicologist Bob Diaz, Tucson Chapter of REFORMA, will have you groovin' to the infectious rhythms of merengue, mambo, tango, salsa, and nuevo flamenco. In this session you will discover exactly why it is that Musica Latina is flying off the shelves of our libraries.

Speaker: Bob Diaz, University of Arizona Libraries
Audience: Public Librarians
ULA Section/Sponsor: REFORMA de Utah

EXPLORING THE DEEP WEB **Room 202**

What is the Deep Web? It's the portion of the internet not accessible through web search engines, and consists primarily of dynamic databases whose content is accessed through internal search engines. Come and learn about excellent, web-based databases you can search online for free in the areas of science, technology, environment, health, business, government, and more!

Speakers: Kate Holvoet, University of Utah; Dave Morrison, University of Utah; Peter Kraus, University of Utah; Amy Brunvand, University of Utah
Audience: Public Service Librarians
ULA Section/Sponsor: GODORT

STORYTELLING AS A LEARNING LITERACY TOOL **Executive**

A vital part of the life of early indigenous people, storytelling proves invaluable today, too. For those who work in a counseling/nursing field or for educators, these workshops teach how to make the most of storytelling techniques. Development of communication skills and strong bonding are immediate results of storytelling activities. As a literacy learning tool, storytelling is a wonderful technique to encourage and stimulate reading. It also increases family literacy. Cheewa, as a certificated English teacher, guides workshop participants in using storytelling effectively.

Speaker: Cheewa James, Keynote Speaker and Corporate Trainer
Audience: Share Interests of Sponsor
ULA Section/Sponsor: President

2:30 pm – 3:30 pm

CAN WE TELL A DIFFERENCE? LARGE AND SMALL-SCALE INSTRUCTION ASSESSMENT IN A UTAH ACADEMIC LIBRARY **Room 102**

Utah State University Librarians present: Goals, logistics, & findings from a large, formal study of English composition students; Formal & informal assessment techniques for classroom instruction; Highlights of ACRL workshop on Assessment in Higher Education.

Speakers: Britt Anna Fagerheim, USU; Robert Morrison, USU; Wendy Holliday, USU
Audience: Academic Librarians
ULA Section/Sponsor: Academic Section; ACRL

SESSION 2: POINT A TO POINT B: PRESERVING DIGITAL MATERIALS IN MY LIBRARY

Room 103

How do I start a digital preservation program in my library/archive/home? This session goes beyond theory, and instead looks at practical suggestions that anyone can use to start preserving their materials.

Speaker: Chris Erickson, BYU
Audience: Academic Librarians
ULA Section/Sponsor: TSRT

REFERENCE MUSTS FOR SMALL LIBRARIES

Room 203

Print materials vs. internet including online searching of government information.

Speaker: Jerry Anderson, Assistant Director, Davis County Library System
Audience: Public Service Librarians
ULA Section/Sponsor: Public Section

ALL YOU EVER WANTED TO KNOW ABOUT PUBLISHING

Gallery

Join author and editor Sharyn November for a discussion of the in's and out's of getting published.

Speakers: Sharyn November, Senior Editor Puffin and Viking
Audience: Public Librarians
ULA Section/Sponsor: YART

4:00 pm – 5:00 pm

PUBLIC PIONEER: SHOCKING NEW DEVELOPMENTS!

Room 101

Amaze your friends, annoy your enemies, embarrass your co-workers, and be in and of the world of Public Pioneer (<http://pioneer.utah.gov>) - magazines, newspapers, business & finance, auto repair, health & medicine, government information, and much more - available in your public library or at home. Discover information resources so powerful they are banned in North Korea!

Speaker: Craig Neilson, Utah State Library
Audience: Public Librarians
ULA Section/Sponsor: Public Library Section

RELIGION COLLECTIONS: DEVELOPING COLLECTIONS RELIGIOUSLY

Room 103

Program will detail concepts and methodologies in developing religion collections in public libraries. Practical information will be provided on acquiring an understanding of the religious nature and needs of a community as well as an approach to selection and acquisition. Participants will be able to develop inclusive and effective religion collections for their communities.

Speaker: Kent Dean, Salt Lake County Library
Audience: Public Service Librarians
ULA Section/Sponsor: Public Library Section

YES, M'AM: MOOD, APPEAL, AND MOTIVATION IN READER'S ADVISORY SERVICE

Room 201

Tips for helping any reader find just the right title for their leisure or recreational reading needs.

Speaker: Nancy Pearl, Retired, Seattle Public Library
Audience: Share Interests of Sponsor
ULA Section/Sponsor: ULA Conference Board; RAS

PEOPLES AND PLACES: NEW DATABASES FOR UTAH FAMILY AND LOCAL HISTORY

Room 202

Presenters from Brigham Young University and the Church History Library will explain and demonstrate three exciting new databases for researching family and local history in Utah. Databases will include: Utah Local History Bibliography, Family History Archive, and Mormon Pioneer Overland Travel (1847-1868).

Speakers: Susan L. Fales, BYU; Howard Bybee, BYU; Chris Cox, Director of the Church History Library, Salt Lake City
Audience: Archivists and/or Genealogists
ULA Section/Sponsor: GENRT

MIDDLE EAST RESOURCE GUIDES FOR LIBRARIES

Room 203

In response to the increased interest in the Middle East, this session will furnish a brief overview of the region through film and presentation. It will provide lists and discussion of resources about the Middle East, Islam, Muslims in America, and Jews/Judaism for different sizes and types of libraries. The purpose is to help librarians select relevant material in several genres of literature and film.

Speakers: Connie Lamb, BYU; Leonard Chiarelli, UofU; Safi S. M. Safiullah, Salt Lake City Public Library
Audience: Public Service Librarians
ULA Section/Sponsor: Continuing Education Committee

ATKINS, AUGMENTATION, AND THE FDA: HOW TO FIND FACTUAL INFORMATION ABOUT TODAY'S TOP HEALTH TRENDS

Executive

The purpose of this presentation is to take a critical look at some disturbing trends shaping our approaches to health today. Pharmaceuticals, fad diets, and the increasing use of elective cosmetic surgery will be on the table for discussion. We will report on incorrect, misleading, or hidden health information, and discuss how we can improve health information literacy by educating ourselves and our patrons to think critically about the products that are being marketed in an information environment that can be confusing, and often overwhelming.

Our objective is to raise awareness about the prevalence of dangerous, often misleading health information and teach librarians how to identify factual information when evaluating health information resources.

Speakers: Nancy Lombardo, Eccles Health Sciences Library; Valeri Craigle, Eccles Health Sciences Library; Ceres Birkhead, Marriott Library
Audience: Share Interests of Sponsor
ULA Section/Sponsor: HEART; NPRT

EMERGENT LITERACY ON A SHOESTRING

Gallery

In big ways or in small ways, in-house or in outreach, all libraries can use PLA's "Every Child Ready to Read @ Your Library" program. Join us to learn how to use emergent literacy techniques in story times and infant programs, how to reach high-risk populations through outreach, and how to use community partnerships to get more bang for your buck. Presented by the Salt Lake County Library System's Emergent Literacy Outreach Task Force.

Speaker: Jennifer Fay, Riverton Library
Audience: Children's Librarians
ULA Section/Sponsor: CSRT

FRIDAY SESSIONS

8:00 am – 9:00 am

ULA EXECUTIVE BOARD MEETING

Room 101

CONNECTIONS, CONNECTIONS, CONNECTIONS: PROMOTING YOUR LIBRARY THROUGH EFFECTIVE RELATIONSHIPS WITH ELECTED OFFICIALS

Room 102

A panel of speakers comprised of librarians, politicians and other experts will discuss how to form effective relationships with local elected officials to promote your library's interests and needs.

Speakers: TBA
Audience: Administrators
ULA Section/Sponsor: Legislative Committee

PAST ULA PRESIDENTS MEETING

Room 103

9:00 am – 10:00 am

PUBLIC SERVICE/TECHNICAL SERVICES: CONFLICT OR COLLABORATION?

Room 101

Can we avoid turf wars as we seek to find balance between “what the public wants” and “what the system allows?” This panel will address the issues related to historical boundaries between public and technical services, the concept of self-determination versus interdependence, and what we can do to foster collaboration.

Speakers: Caroljean Hanson, U of U; Jan Robertson, U of U; Erminia Chao, BYU; Sharolynn Pyeatt, BYU; Martha Talman, Dixie College; Daureen Neddill, U of U
Audience: Academic Librarians
ULA Section/Sponsor: TSRT

WHAT TO EXPECT WHEN YOU'RE EXPECTING: CONSTRUCTING A NEW ARCHIVES

Room 102

Several archival institutions in the state have been involved in the construction of new facilities. In the next few years several more institutions will either construct new archives or renovate their existing space. This candid discussion will feature a panel of archivists who have been intimately involved in one way or another with the construction and/or renovation of their institutions. These people had many of the same concerns regarding humidity and temperature control, storage systems, and patron services. The panel will talk about the challenges they faced and give recommendations and insights into the often difficult process of designing, building, and moving into a new facility.

Speakers: Noel Carmack, USU; Patricia Smith-Mansfield, Utah State Archives; Walter Jones, U of U
Audience: Archivists and/or Genealogists
ULA Section/Sponsor: AMSC

INVESTING FUNDAMENTALS: 5 MYTHS AND TRUTHS OF INVESTING

Room 103

Why do you want to invest? Whatever you hope to achieve by investing, it's critical to have a clear picture of your goals so that you can develop an appropriate strategy for reaching them. Once you have a clear idea of what you want from your money, you can begin creating a roadmap to help you achieve your objectives. Along the way, you may encounter a few myths that often lead you to make poor financial decisions. Let's clear up some of them.

Speaker: Christopher Anderson, ING Financial Partners, Inc.
Audience: Paraprofessionals
ULA Section/Sponsor: CSRT

WHAT'S SO SCARY ABOUT IDEAS? OUR FIGHT FOR INTELLECTUAL FREEDOM

Room 201

Student body leaders at UVSC demonstrated courage in defending their decision to invite controversial author and filmmaker Michael Moore to their campus in October, 2004. They assumed a college campus was a place where it would be safe to explore different opinions and points of view. These student leaders were brave in standing up for freedom of speech and the open exchange of ideas in the face of criticism and much

worse consequences. In this program these students will tell their story about their fight for intellectual freedom and what it means to them as young citizens and young leaders in a democratic society.

Speakers: Jim Bassi, Former UVSC Student Body President; Joe Vogel, Utah Valley State College
Audience: Academic Librarians
ULA Section/Sponsor: Intellectual Freedom Committee

TEEN ADVISORY GROUPS

Room 202

Sharyn November has been working with teens online, in schools, and in libraries for many years, as part of her editorial work for Penguin Books. Julie Bartel is one of the supervisors of the City Library Street Team, the group of teens that helps to coordinate teen services for the library system. They will discuss their experiences with teen advisory groups

Speakers: Sharyn November, Penguin Publishing; Julie Bartel, Salt Lake City Public Library; Susan Spicer, Salt Lake City Public Library
Audience: Public Service Librarians
ULA Section/Sponsor: YART

BASIC FAMILY HISTORY RESEARCH IN LAW LIBRARIES

Room 203

An introduction to United States academic law library research in print and electronic formats that genealogists may find useful in researching their family histories. Covers biographical and historical resources, plus what materials are not in law libraries but in courthouses and clerks' offices

Speaker: Galen L. Fletcher, BYU
Audience: Archivists and/or Genealogists
ULA Section/Sponsor: GENRT

SCHOLARLY COMMUNICATION UPDATE: THE ACRL'S TOOLKIT AND RESEARCH AGENDA

Executive

The web-based ACRL Scholarly Communications Toolkit is designed to support advocacy efforts that work toward changing the scholarly communication system, and to provide information on scholarly communication issues for librarians, faculty, academic administrators, and other campus stakeholders. Karen Williams developed the content of the Toolkit in collaboration with the ACRL Scholarly Communications Committee. She will provide a background on the creation of the toolkit and how it can be used by academic librarians.

The Academic Section will co-sponsor a consecutive panel, focusing on other national issues related to scholarly communication. Both sessions are designed to follow-up on last year's successful panel discussion on scholarly communication and provide an annual forum for Utah academic librarians to share their ideas about how to best serve their patrons' needs in the current publishing climate.

Speakers: Karen Williams, University of Minnesota; Betty Rozum, USU
Audience: Academic Librarians
ULA Section/Sponsor: ACRL; Academic Section

BACK TO MISSISSIPPI WITH CHRIS CROWE

Gallery

Join Chris Crowe for a discussion of his award winning book *Mississippi Trial 1955* and the non-fiction companion, *Getting Away with Murder*.

Speaker: Chris Crowe, BYU
Audience: Public Librarians
ULA Section/Sponsor: YART

10:00 am – 3 00 pm

STANDING UP FOR LIBRARIES: AN ADVOCACY WORKSHOP FOR LIBRARIANS AND TRUSTEES

Weber County Library

Utah State Library's biennial trustees training, Uplift-T, builds trustee confidence in working with opinion leaders. Participants will understand trustee roles and responsibilities as set forth in the Utah Code, gain skill in developing core messages, and knowledge of advocacy techniques. The workshop will be held in Weber County Library's auditorium from 10:00 a.m. to 3:00 p.m., located at 2464 Jefferson Ave. Ogden, UT 84401. Register for the workshop at <http://library.gov/workshopsseasonal.html>. Lunch will be provided.

Speakers: Donna Jones Morris, Utah State Library; Anne Abrams, Idaho State Library; Jim Conners,
Audience: Public Librarians
ULA Section/Sponsor: Utah State Library

10:30 am – 11:30 am

WEB DESIGN AND FINDABILITY: BALANCING FORM AND FUNCTION Room 101

Library web design is an ongoing effort that requires continued attention and strategies that allow easy and efficient access to information. This session will involve the audience in discussing what works and what doesn't.

Speaker: John Eye, SUU
Audience: Web Authors/Administrators
ULA Section/Sponsor: Academic

COLLECTING TUNES FOR TEENS Room 102

Building a music collection with cool tunes can be a great way to attract teens to your library. Join Dan Berube and Laura Jones for some tips that will produce results!

Speakers: Dan Berube, Salt Lake County Library; Laura Jones, Salt Lake County Library
Audience: Public Librarians
ULA Section/Sponsor: YART

GOVERNMENT GRANTS IN CHANGING TIMES Room 103

All federal grants will soon be managed online. Find out about grants.gov and how libraries can champion this revolution. Presentation includes an overview of advantages and the application process.

Speakers: Eve Tallman, Grand County Public Library; Peter Brunner, Project Management Office, Grants.gov
Audience: Public Service Librarians
ULA Section/Sponsor: GODORT

WHAT ARE MY STATISTICS TELLING ME? Room 201

Using collection age and patron use as a tool for collection development.

Speaker: Trish York, Weber County Library
Audience: Public Librarians
ULA Section/Sponsor: Public Section

HOW TO TRAIN EMPLOYEES FOR AN INFORMATION COMMONS Room 202

The idea of an information commons is becoming more and more common in the conversations of services provided in an academic library. This presentation will discuss areas that need to be considered when training library employees to serve patrons of an information commons. Ideas of what and how to train will be presented.

Speaker: Michael Whitchurch, BYU
Audience: Public Service Librarians
ULA Section/Sponsor: LIRT

PRESENT STATUS AND FUTURE TRENDS IN ONLINE SEARCHING

Room 203

With so many people regularly going online to do research, librarians need to be aware of what's new in online resources and online tools to effectively help our patrons. This session will explore the current Internet landscape with respect to new technologies for discovering, managing, and sharing Web resources for research purposes: new categories of research tools, using the right research tools, tips on how to search the Web more effectively, new features and improvements in search engines, advanced search features, specialty search engines, latest strategies and techniques for searching online, criteria for search tool assessment and for evaluating new search tools, and current and future trends in online research.

Speaker: Richard Eissinger, SUU
Audience: Academic Librarians
ULA Section/Sponsor: Academic Library

THE CHANGING FACE OF SCHOLARLY COMMUNICATION

Executive

The established print-based world of scholarly communication is caught up in a whirlwind of change. This session will explore a few of the basic issues impacting scholars, students, and libraries as the dissemination and archiving of information transforms. Margaret Landesman, Marriott Library, will explore the dynamic nature of electronic access. Randy Olsen, Harold B. Lee Library, will demonstrate BYU's Institutional Repository as a possible alternative to traditional scholarly journals. For a look at a few of the legal aspect of scholarly communication, Constance Lundberg, Howard W. Hunter Library, will explore the copyright and license issues surrounding electronic access. This session is held in conjunction with the ACRL RT's "Scholarly Communication Update: The ACRL's Toolkit and Research Agenda" program.

Speakers: Margaret Landesman, U of U; Constance Lundberg, BYU Law Library; Randy J. Olsen, BYU
Audience: Academic Librarians
ULA Section/Sponsor: Academic Section

2005-2006 NOMINEES FOR THE BEEHIVE CHILDREN'S BOOK AWARDS

Gallery

Which books will be chosen as the favorites of Utah's children? Nominees for the Picture Book, Children's Fiction, and Information Beehive Awards will be presented by members of the Children's Literature Association of Utah (CLAU) Board.

Speaker: Vivian Evans, Children's Literature Association of Utah
Audience: Children's Librarians
ULA Section/Sponsor: CSRT

LDS AUTHORS: WHAT IS NEW IN THE GENRE?

Lounge

A discussion on what is new, trends, new authors in LDS fiction.

Speakers: Rachel Nunes, Author; Amy Maida Wadsworth, Author; Kay Lynn Mangum, Author; Robison E. Wells, Author
Audience: Public Librarians
ULA Section/Sponsor: Public Section

1:15 pm - 2:15 PM

CHANGING THE WAY WE COMMUNICATE: MARKETING FOR ACADEMIC LIBRARIES

Room 101

With easy remote access to information, students are not finding their way into libraries. This new environment offers the opportunity to utilize marketing concepts to educate students about the resources and services available in libraries, both on campus and in society. This session will focus on marketing library services. Gretchen Freeman, Salt Lake County Library Services, will set the stage of how basic marketing principles can be beneficial for libraries. Since students are turning to web sites as their primary means of gathering information, Anne Arendt, Web Resource Director for Utah Valley State College, will discuss how libraries can improve their web site as a marketing tool. Michael Hooper, Communications/PR Manager at

Harold B. Lee Library, will share various marketing techniques and strategies employed by BYU. At the conclusion of the session, attendees may share marketing efforts with a "Stop and Swap" display area.

Speakers: Anne Arendt, UVSC; Gretchen L. Freeman, Salt Lake County Library; Michael Hooper, BYU
Audience: Academic Librarians
ULA Section/Sponsor: Academic Section

SMALL SPACES, BIG IDEAS: CHILDREN'S PROGRAMS FOR THE SMALL LIBRARY

Room 102

Faced with a dwindling budget, the staff of the Richfield Public Library shares their big ideas for children's programs in the small library.

Speakers: Linda Fields, Richfield Public Library; Robin Davis, Richfield Public Library; Stephanie Magleby, Richfield Public Library
Audience: Public Librarians
ULA Section/Sponsor: Public Library Section

EVALUATING SERVICE GIVEN BY REFERENCE LIBRARIANS USING RUSA'S BEHAVIORAL GUIDELINES

Room 103

This program will discuss how the RUSA Guidelines for Behavioral Performance of Reference and Information Service Providers were used to evaluate reference staff, the implications of this evaluation and measures taken to address discovered deficits.

Speaker: Scott Lanning, SUU
Audience: Public Service Librarians
ULA Section/Sponsor: Academic Section

INFORMATION LITERACY AND LIBRARY INSTRUCTION IN A LARGE GENERAL EDUCATION COURSE: BIOLOGY 100 AT BRIGHAM YOUNG UNIVERSITY

Room 201

This session will describe recent attempts to teach information literacy and library skills to students in Biology 100, a large general education course at BYU. Also, the session will present results from focus groups held with Biology 100 students and teaching assistants.

Speaker: Betsy Spackman, BYU
Audience: Academic Librarians
ULA Section/Sponsor: LIRT

VISUALIZING THE PAST: USING AMERICAN MEMORY AT THE LIBRARY OF CONGRESS

Room 202

Librarians know that the Library of Congress' American Memory Collection is a rich resource of digitized historical materials about U.S. history and culture. The current collections number over 100 with approximately 9 million items, including manuscripts, prints, photographs, maps, sound recordings, motion pictures, and music. This session will provide librarians with tips on navigating and identifying resources to help patrons provide context and a sense of history to genealogy.

Speaker: Linda St. Clair, U of U
Audience: Archivists and/or Genealogists
ULA Section/Sponsor: GENRT

SERVING THE HISPANIC COMMUNITY: AROUND THE YEAR WITH CHILDREN'S PROGRAMS

Room 203

Carlos will present a variety of ideas for serving children in the Hispanic Community throughout the year, including program ideas for Cinco de Mayo, day of the dead, dia de los ninos/dia de los libros, Hispanic Heritage Month, bilingual story time and more! He will share information on how to put the programs together, how to advertise, and great books to use.

Speaker: Carlos Camacho, Weber County
Audience: Children's Librarians
ULA Section/Sponsor: CSRT

YOUNG ADULT FICTION BEEHIVE AWARD NOMINEES (CLAU)

Executive

Join us to help celebrate the 25th anniversary of the Children's Literature Association of Utah (CLAU)! In this session, the current nominees in the Young Adult Fiction category will be presented, and will also include some titles that would be suitable for teens, from the other CLAU categories.

The Young Adult Fiction category started 15 years ago, and the past winners will also be briefly discussed, with some time for a few questions at the end of the session.

Speaker: Patricia Foster
Audience: Children's Librarians
ULA Section/Sponsor: YART

2:30 pm – 3:00 pm

ULA/TRUSTEE ROUNDTABLE BUSINESS MEETING

Weber County Library

2:45 pm – 3:45 pm

TRENDS IN YOUNG ADULT LITERATURE

Room 101

Join Young Adult authors Chris Crowe, Shannon Hale, Kimberley Heuston, Sharyn November and Louise Plummer for a discussion about current trends in teen novels.

Speakers: Chris Crowe, BYU; Sharyn November, Young Adult Author; Shannon Hale, Young Adult Author; Kimberley Heuston, Young Adult Author; Louise Plummer, Young Adult Author; Jeff Gottesfeld, Young Adult Author
Audience: Public Librarians
ULA Section/Sponsor: YART

BCR UPDATE

Room 102

This is an update for all Utah librarians on the many services that are available through BCR. Come find out about the latest in what is happening with the many services you can take advantage of through BCR.

Speaker: Rosario Garza, BCR
Audience: Academic Librarians
ULA Section/Sponsor: BCR

IDENTITY THEFT: HOW TO PROTECT YOURSELF AND YOUR LIBRARY

Room 103

Special Agent Carol Kovert (FBI) will show a short video and discuss ways you can protect yourself and your library from identity theft.

Speaker: Carol Kovert, Special Agent
Audience: Public Librarians
ULA Section/Sponsor: LPSSRT

FISH! A BETTER WAY TO LIVE AT WORK

Room 201

The FISH! Philosophy transformed the work environment at Seattle's Pike Place Fish Market. Now companies from health care to manufacturing are discovering that the key points of the FISH! Philosophies are also keys to employee longevity, great morale and increased productivity.

Speaker: Leslie Trottier, Weber State University
Audience: Administrators
ULA Section/Sponsor: LAMART

BEN'S GUIDE TO U.S. GOVERNMENT FOR KIDS

Room 202

The U.S. Government Printing Office (GPO) provides an excellent and free resource for children and young adults at the K-12 level. "Ask Ben" contains information on the role of the U.S. Government in today's society and the historical role of government and its origins. In addition, resources are available for parents and teachers, including information about using "Ask Ben" as a learning resource or curriculum tool.

Speaker: Peter Kraus, Federal Documents Librarian, Marriott Library, University of Utah
Audience: Children's Librarians
ULA Section/Sponsor: GODORT

EXTREME LIBRARIANS!

Room 203

The HearT roundtable presents "Extreme Librarians!" This fun and exciting program will focus on the "Extreme" in all of us. Rock climbers, river runners, hikers, bikers, skiers, and walkers will join us to share their love for sport and recreation. Let's shed the stereotype that has plagued librarianship!

Speakers: Eve Tallman, Grand County Library; Faith Zschesche, Weber County Library; John Bramble, Eccles Health Science Library
Audience: Academic Librarians
ULA Section/Sponsor: HEART; Utah Consumer Health Information Initiative

WHAT ARE YOU SAYING?

Executive

How effective are your communication skills?

Speaker: Joanne Glantz, Education Manager, Utah Risk Management Mutual Association
Audience: Public Service Librarians
ULA Section/Sponsor: Public Section

STORYTIME WITH SPECIAL EFFECTS

Gallery

Join Patty and Paul for some wonderful ideas to spice up your story times. They will be sharing activities and props that get children involved and keep them engaged during story time.

Speakers: Patty Steed, Salt Lake City Public Library; Paul Musser, Salt Lake City Public Library
Audience: Children's Librarians
ULA Section/Sponsor: CSRT

3:45 pm – 4:45 pm

BUILDING A ZINE COLLECTION

Room 101

Julie Bartel, teen librarian and author of "From A to Zine", will provide tips for building a zine collection that can help your library bridge the relevancy gap with disenfranchised teens.

Speakers: Julie Bartel, Salt Lake City Public Library; Brooke Young, Salt Lake City Public Library
Audience: Public Librarians
ULA Section/Sponsor: YART

EASY CRAFTS FOR STORYTIME

Room 102

Storytime crafts can be time consuming and even expensive. Michele will share some fun and easy crafts to use with storytimes.

Speaker: Michele Schumann, Brigham City Library
Audience: Children's Librarians
ULA Section/Sponsor: CSRT

INTERVIEWING FROM BOTH SIDES OF THE TABLE: ADVICE FOR INSTITUTIONS AND INDIVIDUALS ON THE INTERVIEW PROCESS

Room 103

The Do's and Don'ts of the interview process will be discussed with many illuminating examples. Attendees should leave this session knowing how to be part of a successful interview process whether they are job seekers or employers.

Speaker: Scott Lanning, Southern Utah University
Audience: Share Interests of Sponsor
ULA Section/Sponsor: Academic Section

DEALING WITH THE DIFFICULT: WHEN LIBRARY PATRONS ARE CHALLENGING

Room 201

Do you find yourself at a loss when patrons scream at you? Is there ever a problem at your facility with library users who monopolize your time at the reference desk? Join others who've experienced similar problems in an informational program to look at why our patrons are sometimes difficult. We'll look at various kinds of problem patrons, and have fun role playing situations to improve our performance as library employees.

Speaker: Ann Booth, Weber County Library
Audience: Public Librarians
ULA Section/Sponsor: Weber County Library

REFERENCE, RESOURCE SHARING & FRBR: WHY SHOULD I CARE?

Room 202

The Functional Requirements for Bibliographic Records (FRBR) model will impact the way that search results are displayed from databases such as online catalogs. If you are a reference librarian or work in resource sharing (ILL), you need to know what the changes are likely to be. This program will give you a brief introduction to FRBR and demonstrate some pilot projects already in place.

Speaker: Rosario Garza
Audience: Academic Librarians
ULA Section/Sponsor: BCR

MAKING THE CONNECTION: CREATING COLLABORATIVE RELATIONSHIPS BETWEEN SCHOOL AND PUBLIC LIBRARIES

Room 203

Join us for tips on developing a collaborative relationship between school and public libraries.

Speakers: Nan Allsen, School Librarian; Cindy Mitchell, School Librarian; Carla Morris, Public Librarian; Gene Nelson, Provo City Library Director
Audience: Public Librarians
ULA Section/Sponsor: YART

PROBLEM-BASED LEARNING APPROACH AS KEY TO SUCCESSFUL LIBRARY RESEARCH INSTRUCTION

Executive

This session focuses on how problem based learning (PBL) can be a great tool for integrating information literacy in the classroom. Examples of classes will be discussed. All participants will engage in brainstorming possible methods for incorporating PBL into their own library instruction programs.

Speakers: Emily Paladino, UU Marriott Library; Anna Sveinbjornsson, UU Marriott Library
Audience: Academic Librarians
ULA Section/Sponsor: Academic Section

MODERATED OPEN FORUM: DISCUSS ISSUES ON THE MINDS OF THOSE AFFILIATED WITH SMALL PUBLIC LIBRARIES

Gallery

A moderated open forum to discuss issues on the minds of those affiliated with small public libraries. Moderators are Steve Decker, Cedar City Public Library, and Linda Collard, Payson Public Library. Issues will be raised and discussed as a group. Moderators will keep the discussion moving.

Speakers: Linda Collard, Payson City; Steve Decker, Cedar City

Audience:
ULA Section/Sponsor:

Public Librarians
Public Section

TABLE TALKS

THURSDAY

2:30 pm – 3:30 pm

SURVEYING YOUR SERVICES-ZOOM INTO ACTION!

Lounge

Using Zoomerang, web-based survey software, you can create surveys for patrons (or staff) within minutes for free or for minimal cost. Email your surveys automatically or create a link on your web site to get instant feedback about library services, grant projects or community issues. Results are compiled automatically and your surveys can be saved, modified, or re-launched. You will learn how to use this handy low-cost tool to create your own online surveys.

Speaker: Gretchen Freeman, Associate Director, Reference & Technology, Salt Lake County Library Services

Audience: Share Interests of Sponsor
ULA Section/Sponsor: LAMART

FRIDAY

9:00 am – 10:00 am

UTAH CENTER FOR THE BOOK

Lounge

1. What projects do you currently do that could benefit from Utah Center for the Book support?
2. If Utah Center for the Book could provide funds for projects, what kind of projects would you request funds for, and how much would you ask for?
3. Are you more interested in seeing Utah Center for the Book support programs within the state, or spend money bringing people/programs in from out of state?
4. Do you think Utah Center for the Book should concentrate their efforts more on programs for children, young adults, or adults?
5. Should Utah Center for the Book look at providing more programs to remote areas of Utah?

Speaker: Gail McCulloch, Utah Center for the Book

Audience: Public Librarians
ULA Section/Sponsor: Utah Center for the Book

1:15 pm – 2:15 pm

MPLA LEADERSHIP INSTITUTE 2004: THE GHOST RANCH EXPERIENCE

Gallery

2004 participants in the MPLA Leadership Institute will provide an overview of their experiences and share information about the future of the Institute

Speakers: Debbie Erhman, Salt Lake City Public Library; Susie Woodward, Salt Lake City Public Library; Greg Hatch, Marriott Library

Audience: Share Interests of Sponsor
ULA Section/Sponsor: Continuing Education

2:45 pm – 3:45 pm

EMPOWERING OUR FUTURE: CREATING ULA'S NEXT PLAN
Lounge

Utah Library Association's current Strategic Plan (2003-2006) is due to be updated by May, 2006. Please join the ULA Strategic Plan Committee as we brainstorm ideas for consideration. What goals can ULA set for itself? What activities are the most important for us to undertake? What's on the horizon that we should be considered? Your input is vital to this process. Plan on a dynamic and freeform discussion.

Speaker: Hikmet Sidney Loe, Salt Lake City Public Library
Audience: Share Interests of Sponsor
ULA Section/Sponsor: ULA Strategic Plan Committee

POSTER SESSIONS

Thursday, May 12 10:00 am – 5:00 pm
No conflict times: 10:30 am – 11:00 am
3:30 pm – 4:00 pm

Friday, May 13 8:00 am – 3:00 pm
No conflict times: 10:00 am – 10:30 am
2:15 pm – 2:45 pm

#1 The Neuro-Ophthalmology Virtual Education Library: A NOVEL approach to addressing the information needs of a highly specialized medical community

This poster will outline the various components of the NOVEL project and how the materials are being used for lectures, demonstrations, and clinical research. Acquisition of the materials and resource development will be addressed, along with other project details, including the process by which medical professionals evaluate the resource by providing feedback via the Web for review by their society colleagues and the library development team.

Research and education in Neuro-ophthalmology rely heavily on the use of visual media. Using the latest standards and procedures in digital asset management and Web publishing, the NOVEL project collects and digitizes visual media elements, obtained during neuro-ophthalmic examinations, and redistributes them in a Web environment. The result is a centralized information resource for neuro-ophthalmology, which connects neuro-ophthalmology faculty, residents, and students with high quality resources at the point of need. This poster will demonstrate how the Neuro-Ophthalmology Virtual Education Library (NOVEL) serves as a model for digital collection development in medical education. The project is made possible through collaboration with the National Association of Neuro-Ophthalmology (NANOS) and the Spencer S. Eccles Health Sciences Library. Its purpose is to develop digital assets in neuro-ophthalmology through the utilization of electronic publishing technologies, shared electronic resources, and the collective knowledge base of society members.

ULA Section/Sponsor: HEART

#2 Library Education @ Desktop

Learn how your library can take advantage of Library Education @ Desktop - an IMLS grant-funded program from the University of North Texas providing high-quality, Internet-delivered, continuing education that is so affordable you can train every staff member, with the convenience of 24x7 access.

ULA Section/Sponsor: Public Section

#3 Books with HearT: Bibliotherapy with Children's and Teen Books

Children's and Teen books with bibliotherapy-related themes based on the previous and popular ULA bibliotherapy programs.

ULA Section/Sponsor: HEART

#4 ALA Notable Films for Adults

Have you seen a great documentary lately? How about your patrons? Do you want to get the word out to others? This poster session will highlight the ALA Notable Films for Adults. How to nominate, the selection process, and current and past winners will be covered.

ULA Section/Sponsor: ACRL

#5 Fact or Fraud! A Critical Evaluation of Popular Health Trends on the Web

Healthy People 2010 defines health literacy as "the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions. The Web has made finding information easier than every. For the consumer who may be faced with making a serious health decision, finding accurate, reliable, current and unbiased information is critical. Understanding what they find is even more important. The health consumer is in a vulnerable position, yet they need to take time to question and evaluate the information they have discovered on the Web. This poster presents six popular health trends with a critical evaluation of the information found on the Web related to these issues. Appropriate and authoritative sources of health information for the consumer are presented.

ULA Section/Sponsor: HEART

#6 Teaching Teachers to Teach with TabletPCs

The University of Utah Health Sciences Center is building a state-of-the-art student-focused interdisciplinary education building that integrates the most recent advances in technology to improve teaching. Librarians at the Spencer S. Eccles Health Sciences Library are taking a leadership role in helping faculty learn about and use new tools that will be standard practice in the new building. One device identified as an effective teaching and learning tool is the TabletPC.

This poster presents the course of action Eccles Library faculty undertook to introduce the TabletPC to regular faculty. The steps involved in this process were to

1. Teach ourselves
2. Involve health sciences faculty
3. Develop a course for presentation to faculty
4. Teach the course to faculty

This process of discovery and sharing can be adapted by academic librarians to develop their own program of teaching teachers and librarians to use leading edge technologies for instruction.

ULA Section/Sponsor: LIRT

#7 Mental Health Matters Every Day

Mental illness can strike anyone! It knows no age limits, economic status, race, creed or color. There is need to eliminate the stigmas, and educate the public about mental health issues. Come be on the frontline in the battle against stigma and misinformation.

ULA Section/Sponsor: HEART

#8 Government Documents You Can Use in Your Library

Examples of resources that you can make available to your patrons on a variety of subjects, the power of government information is at your fingertips.

ULA Section/Sponsor: GODORT

#9 Who's Who and What Do They Do?

In an effort to promote greater awareness of the skills and interests of part-time, temporary, and work-study staff and increase their awareness of whom the full-time staff members, librarians, and administrators are and what they do, a website was developed at Utah Valley State College's library. The site addresses and responds to these issues and provides recognition for those employees who are truly "engaged in excellence." Procedures that were used to foster its use as well as an evaluation process will also be presented.

ULA Section/Sponsor: ACRL