

November 29, 2004

Dear Library Vendor:

Plans for the 2005 Utah Library Association Annual Conference are coming together now and it promises to be one of the best ever. We'd like to invite you, our corporate partners, to join with us for this exciting event.

Our theme for this year is "The Times They are A-Changin'." The conference venue will be the beautiful Eccles Conference Center adjacent to the historic Peery Egyptian Theatre in Ogden, Utah. We'll meet on May 11 – 13 for three days of educational workshops, stimulating programs, fun social events, and informative exhibits from a variety of vendors. Past conferences have attracted librarians, media specialists, and administrators from all parts of the state, and we are certain this year will be no exception.

Please take a look at the enclosed "At-a-Glance Information for Exhibitors" for full details on conference specifics. You'll also find the Exhibit Space Registration Form. In addition to exhibitors, we're also looking for organizations interested in becoming sponsors for some of our conference programs and activities—an opportunity that would give you an extra measure of visibility at the conference.

This year's conference committee would like to assist our vendors by increasing the traffic into the exhibit hall. We plan to add internet computers and a small café toward the back to help draw people in. We encourage any additional suggestions for ways to make your experience at the conference more successful.

Please feel free to contact me if you have any questions or special requests. I look forward to hearing from you and hope to see you at our upcoming conference.

Sincerely,

Carla Zollinger
Exhibits Chair