

***At-a-Glance* Information for Exhibitors**

Utah Library Association 2006 Annual Conference

May 17 - 19, 2006

CONFERENCE THEME

“When the Boundaries Blur : creating synergy in a time of transformation. ”

VENUE

Dixie Conference Center, 1835 Convention Center Dr., St. George, Utah. Situated among the region's many national parks, monuments and other scenic treasures, with easy access to I-15. Visit the conference center web site at www.dixiecenter.com.

WHO ATTENDS

Expected attendance is 400-500 registered attendees, including librarians, media specialists, administrators, and trustees, from all types of libraries and from all specialized areas of the library and related professions. We anticipate the strongest draw from librarians in the southern area.

EXHIBIT HOURS

Wednesday, May 17, 10:30 a.m. – 4:00 p.m.; Thursday, May 18, 9:00 a.m. – 2:45 p.m. (Includes a half-hour no-conflict time at the beginning and end of each day.) The exhibit hall is open for set up on Tuesday, May 16 from 4:00 p.m. to 8:00 p.m. and Wednesday from 8:00 a.m. until the exhibits open.

DATA & ELECTRICAL LINES

Electrical, telephone, and Internet connections will be arranged directly with the Dixie Conference Center. For information on rates, visit the conference web site at www.ula.org and follow the link to “Exhibitors” or contact Exhibits Chair Debbie Petersen at jonesde@uvsc.edu.

DECORATOR SERVICES

All other arrangements can be ordered through the Conference Center. An information kit will be mailed after registration is received. If you have questions or for additional assistance call the Dixie Convention Center:

Toll Free: 800-748-5011 Direct: 435-628-7003.

LUNCH FOR EXHIBITORS

A special complimentary box lunch will be delivered to exhibitors at their booths, on Thursday, during the Awards Luncheon.

EXHIBIT COSTS

See registration form.

LUNCHEONS

Tickets for luncheons with conference attendees on Wednesday and Thursday are available for \$17 each day.

ADVERTISING & SPONSORSHIP

Increase the visibility of your organization by advertising in the conference program or sponsoring an event during the conference. Indicate your interest on the registration form and a member of the conference committee will contact you with details.

REGISTRATION & PAYMENT

Registration may be submitted online by visiting the conference web page at www.ula.org and following the link to “Exhibitors.” For best rates, register by March 31, 2005. Payment may be by credit card using the online registration form. Assignment of exhibit space will be made on a first come, first served basis upon receipt of payment. See the registration form for information and how and where to submit payment.